

# ADVERTISING TERMS AND CONDITIONS

## 1. GENERAL TERMS

All advertising costs are non-commissionable. All advertisements are subject to NCCE approval. Any deviations from production specifications may compromise the quality of the advertisement and may result in increased costs. The conference is not responsible for the quality of reproduction when specifications are not adhered to and reserves the right to alter materials received without approval that are at variance with submission guidelines. Ads cannot be canceled. No refunds will be issued.

## 2. DISCOUNTS

Discounts cannot be combined at any time. No exceptions.

## 3. PRINT ADVERTISEMENTS

If artwork is submitted after the published creative deadline, the advertiser accepts rush charges or placement in the alternate vehicles as needed. We reserve the right to exclude the ad based on production timelines.

## 4. WEB ADVERTISEMENTS

Ads will be posted within two (2) weeks of receipt of approved artwork. Commitment to host ads terminates after 30 days from the final day of the conference.

## 5. GAMES

All participants in the Exhibit Hall Raffle Game must adhere to the specific rules and regulations for the raffle game published under separate cover.