



CONNECT WITH
2,400
ATTENDEES IN
SEATTLE!

EXHIBIT SPONSOR ADVERTISE

MAKE A DIFFERENCE WITH THESE GREAT OPPORTUNITIES!

JOIN US

February 26-28, 2019

Washington State Convention Center

SEATTLE, WA

NCCCE



nccce.org/conference2019

EXHIBIT WITH US

YOUR CONNECTION BEGINS AS AN EXHIBITOR

Exhibit at NCCE 2019 and become part of the vibrant and dedicated edtech community in the Pacific Northwest. NCCE's exhibit hall is a vital component of the conference program offering participants the opportunity to experience innovative products and to make purchases relevant to their expanding needs, all in a collaborative learning environment.

EXHIBITOR BENEFITS INCLUDE:

Booth package

- 10' x 10' booth space
- 8' high curtain backwall
- 3' high curtain sidewall
- General security guard service
- Daily aisle maintenance

Brand recognition

- 7" x 44" Booth ID sign
- 50-word listing in online floor plan and mobile app
- Listing in the printed exhibitor list

Attendance

- One complimentary, full-conference registration per exhibiting company
- Five complimentary exhibitor staff registrations per 10' x 10' booth

OVER 125
EXHIBITING
COMPANIES
JOINED
NCCE IN 2018

APPLY
ONLINE AND
RESERVE
YOUR SPACE
TODAY!

ncce.org/conference2019

AN EXHIBIT SPACE
IS THE MOST
DIRECT WAY TO
REACH DECISION
MAKERS

EXHIBIT HALL SCHEDULE

Wednesday, February 27

10 am–4 pm Exhibit hall open

Each day will include exclusive exhibit hall hours with no running sessions or workshops.

Thursday, February 28

10 am–3 pm Exhibit hall open

Exhibit hall raffle prize winners will be announced Thursday afternoon in the exhibit hall

2019 BOOTH RENTAL PRICING

EARLY RATE Before Sept. 30, 2018	STANDARD RATE After Sept. 30, 2018
\$1,200 per 10' x 10' space	\$1,400 per 10' x 10' space

**If we find it necessary to alter exhibit hours, exhibitors will receive as much notice as possible.*

SPONSOR AND INVEST IN THE FUTURE

TAKE YOUR INVOLVEMENT TO THE NEXT LEVEL

Sponsors play a critical role in helping NCCE provide year-round professional development for the region's K-12 edtech administrators and educators — both at the conference and beyond. Sponsorship offers engagement opportunities as well as brand exposure to raise your company's profile within the NCCE community.

Reach your target audience through a rich set of sponsor benefits at NCCE 2019. We offer a tiered sponsorship program to accommodate all budgets and to meet any objective. Sponsorships are limited to ensure maximum impact and visibility for your investment.

SPONSORSHIP LEVELS

TIER 1	\$20,000 (exclusive, 1 available)
TIER 2	\$10,000 (4 available)
TIER 3	\$5,000 (6 available)

For a complete summary of sponsorship benefits and entitlements available per tiered sponsorship level, visit ncce.org/conference2019.

TO SPONSOR

Bobby Myers
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SPONSOR BENEFITS* INCLUDE:

Attendee Touch Points

- Meeting room at convention center (Tier 1)
- Complimentary booth space in the exhibit hall (Tier 1 & 2)
- Discounted participation in the Exhibit Hall Raffle Game

Promotional Advertising

- Include promotional piece in registration bags
- Collateral seat drops
- Logo display on signage and final program

Digital Marketing

- Guest blog opportunities (Tier 1 & 2)
- Sponsor recognition on marketing and conference preview emails
- Endorsed social media/app push notification
- Logo display on website and mobile app with sponsor link

Additional Benefits

- Pre- and post-conference attendee mailing list

*Benefits determined by tier



ADVERTISE YOUR PRESENCE

AMPLIFY YOUR MESSAGE AT NCCE 2019

Make an impression on the NCCE community by advertising at NCCE 2019. Recurrent exposure builds brand awareness, increases booth traffic and captures market share. Consider adding these high-profile opportunities to your participation in Seattle.



EXHIBIT HALL RAFFLE GAME

A cost-effective way to increase traffic to your booth—guaranteed! Engage with motivated conference-goers about the solutions you offer when they arrive at your booth with their completed coupons. The more valuable the prize, the more traffic you'll drive to your booth!



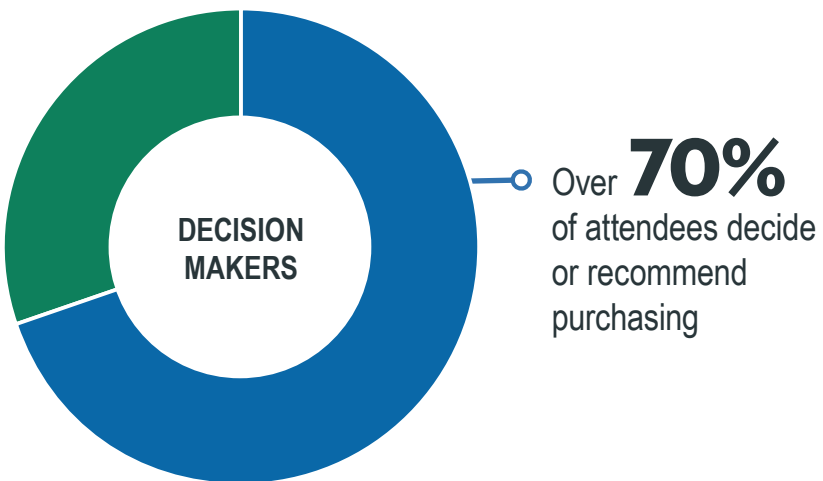
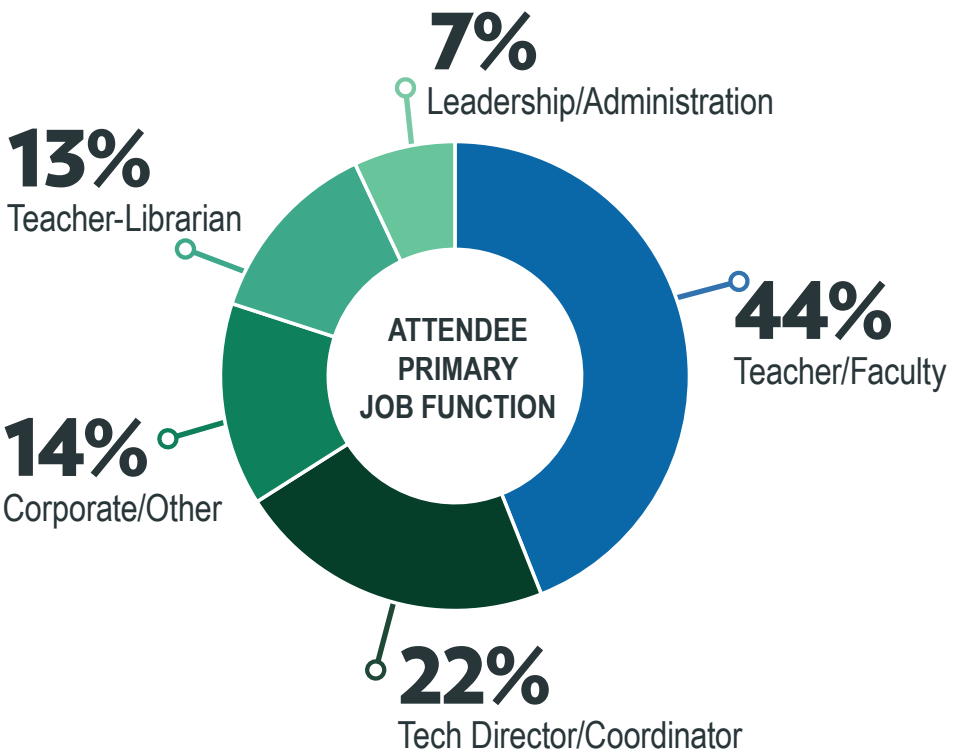
DIGITAL HEADLINE BANNERS

Get noticed even before attendees set foot in Seattle with a headline banner ad on the NCCE 2019 online floor plan and exhibitor search tool. Be the first to stand out to attendees as they plan their exhibit hall experience.

For more information about advertising opportunities and to place your order, visit ncce.org/conference2019

REACH YOUR TARGET AUDIENCE

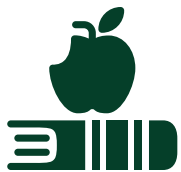
NCCE's attendees are important purchasing decision makers who come to the exhibit hall each year to experience a thriving environment, buzzing with innovation and solutions for tomorrow's successful classroom.



REACH ED TECH BUYERS AND USERS ACCESS THIS GROWING MARKET

Be a part of the largest education conference in the Northwest providing year-round professional development opportunities for K-20 administrators, educators, and support staff.

As one of our industry partners you will join our lineup of exhibitors who benefit from NCCE's engaging, interactive event. NCCE 2019 provides you the opportunity to capitalize on our 45+ years of leading innovative learning for the Northwest's education and technology leaders. Come and join us in Seattle!



200

SCHOOL DISTRICTS SENT
REPRESENTATIVES TO NCCE



2,400

EDUCATION AND TECHNOLOGY
LEADERS EXPECTED AT NCCE 2019

CONTACT US TO LEARN MORE

exhibits@ncce.org
541.346.3537 or 800.280.6218
ncce.org/conference2019

EXHIBIT, SPONSOR, ADVERTISE

or participate in all three to create an all-inclusive campaign, gain market share, and establish a foothold in the Northwest education market.