



# ADVERTISING TERMS AND CONDITIONS

## 1. GENERAL TERMS

All advertising costs are non-commissionable. Any deviations from specifications may compromise the quality of the advertisement and may result in increased costs. The conference is not responsible for the quality of reproduction when specifications are not adhered to and reserves the right to alter materials received without approval that are at variance with submission guidelines. Ads cannot be canceled. No refunds will be issued.

## 2. DISCOUNTS

Discounts cannot be combined at any time. No exceptions.

## 3. WEB ADVERTISEMENTS

Ads will be posted within two (2) weeks of receipt of approved artwork. Commitment to host ads terminates after 30 days from the final day of the conference.

## 4. GAMES

All participants in the exhibit hall raffle must adhere to the specific terms and conditions for raffle published under separate cover.