EXHIBIT SPONSOR ADVERTISE

Make a difference with these great opportunities!

JOIN US
February 14–16, 2018
Washington State Convention Center
Seattle, Washington
ncce.org/conference
YOUR CONNECTION BEGINS AS AN EXHIBITOR

Exhibit at NCCE 2018 and become part of the vibrant and dedicated edtech community in the Pacific Northwest.

NCCE’s exhibit hall is a vital component of the conference program offering participants the opportunity to experience innovative products and to make purchases relevant to their expanding needs, all in a collaborative learning environment.

EXHIBITOR BENEFITS INCLUDE:

Booth package
- 10’x10’ booth space
- 8’ high curtain backwall
- 3’ high curtain sidewall
- General security guard service
- Daily aisle maintenance

Brand recognition
- 7” x 44” Booth ID sign
- 50-word listing in online Floor Plan, Exhibitor Search tool and mobile app
- Listing in the printed exhibitor list

Attendance
- One complimentary, full-conference registration per exhibiting company
- Five complimentary exhibitor staff registrations per 10’x10’ booth

EXHIBIT HALL SCHEDULE

<table>
<thead>
<tr>
<th>Thursday, February 15</th>
<th>Friday, February 16</th>
</tr>
</thead>
<tbody>
<tr>
<td>10:30 am–4 pm Exhibit hall open</td>
<td>9:30 am–1:30 pm Exhibit hall open</td>
</tr>
<tr>
<td>12:20–1:15 pm Exhibit blitz/lunch in the hall</td>
<td>11:50 am–1 pm Exhibit blitz/lunch in the hall</td>
</tr>
<tr>
<td>Exclusive exhibit hall hours, 12:20–1 pm</td>
<td>Exclusive exhibit hall hours, 11:50 am–1 pm</td>
</tr>
<tr>
<td>12:30 pm Exhibit hall raffle winners announced</td>
<td>12:30 pm Exhibit hall raffle winners announced</td>
</tr>
</tbody>
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2018 BOOTH RENTAL PRICING

<table>
<thead>
<tr>
<th>EARLY RATE</th>
<th>STANDARD RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Before Sept. 30, 2017</td>
<td>After Sept. 30, 2017</td>
</tr>
<tr>
<td>$1,200</td>
<td>$1,400</td>
</tr>
<tr>
<td>per 10’x10’ space</td>
<td>per 10’x10’ space</td>
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</table>

AN EXHIBIT SPACE IS THE MOST DIRECT WAY TO REACH DECISION MAKERS

71% OF ATTENDEES FOUND A PRODUCT IN THE EXHIBIT HALL THEY WOULD LIKE TO PURCHASE.

APPLY ONLINE AND RESERVE YOUR SPACE TODAY!
Sponsors play a critical role in helping NCCE provide year-round professional development for the region’s K-20 edtech administrators and educators — both at the conference and beyond. Sponsorship offers engagement opportunities as well as brand exposure to raise your company’s profile within the NCCE community.

Reach your target audience through a rich set of sponsor benefits at NCCE 2018. We offer a tiered sponsorship program to accommodate all budgets and to meet any objective. Sponsorships are limited to ensure maximum impact and visibility for your investment.

### SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>TIER 1</th>
<th>$20,000 (exclusive, 1 available)</th>
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</thead>
<tbody>
<tr>
<td>TIER 2</td>
<td>$10,000 (4 available)</td>
</tr>
<tr>
<td>TIER 3</td>
<td>$5,000 (6 available)</td>
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</table>

For a complete summary of sponsorship benefits and entitlements available per tiered sponsorship level, visit conference.ncce.org/2018/exhibitors.

### SPONSOR BENEFITS* INCLUDE:

#### Attendee Touch Points
- Meeting room at convention center
- Complimentary booth space in the exhibit hall
- Discounted participation in the Exhibit Hall Raffle Game
- Invitation to VIP Reception

#### Promotional Advertising
- Include promotional piece in registration bags
- Collateral seat drops
- Logo display on signage and final program

#### Digital Marketing
- Guest blog opportunities
- Sponsor recognition on marketing and conference preview emails
- Endorsed social media/app push notification
- Logo display on website and mobile app with sponsor link

#### Additional Benefits
- Pre- and post-conference attendee mailing list

*Benefits determined by tier

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TO SPONSOR
Bobby Myers, Marketing & Communications Director
208.292.2521
bmyers@ncce.org
AMPLIFY YOUR MESSAGE AT NCCE 2018

Make an impression on the NCCE community by advertising at NCCE 2018. Recurrent exposure builds brand awareness, increases booth traffic and captures market share. Consider adding these high-profile opportunities to your participation in Seattle.

EXHIBIT HALL RAFFLE GAME
A cost-effective way to increase traffic to your booth—guaranteed! Engage with motivated conference-goers about the solutions you offer when they arrive at your booth with their completed coupons. The more valuable the prize, the more traffic you’ll drive to your booth!

DIGITAL HEADLINE BANNERS
Get noticed even before attendees set foot in Seattle with a headline banner ad on the NCCE 2018 online floor plan and exhibitor search tool. Be the first to stand out to attendees as they plan their exhibit hall experience.

For more information about advertising opportunities and to place your order, visit ncce.org/conference
NCCE’s attendees are important purchasing decision makers who come to the exhibit hall each year to experience a thriving environment, buzzing with innovation and solutions for tomorrow’s successful classroom.

**Attendee Primary Job Function**
- **44%** Teacher/Faculty
- **22%** Tech Director/Coordinator
- **14%** Corporate/Other
- **13%** Teacher-Librarian
- **7%** Leadership/Administration

**Decision Makers**
- **88%** of attendees decide or recommend purchasing
REACH NORTHWEST ED TECH BUYERS AND USERS

Be a part of the largest education conference in the Northwest providing year-round professional development opportunities for K-20 administrators, educators, and support staff.

As one of our industry partners you will join our lineup of exhibitors who benefit from NCCE’s engaging, interactive event. NCCE 2018 provides you the opportunity to capitalize on our 45+ years of leading innovative learning for the Northwest’s education and technology leaders. Come and join us in Seattle!

200 SCHOOL DISTRICTS SENT REPRESENTATIVES TO NCCE

2,400 EDUCATION AND TECHNOLOGY LEADERS EXPECTED AT NCCE 2018

CONTACT US TO LEARN MORE
exhibits@ncce.org
541.346.3537 or 800.280.6218
ncce.org/conference

EXHIBIT, SPONSOR, ADVERTISE
or participate in all three to create an all-inclusive campaign, gain market share, and establish a foothold in the Northwest education market.